

Haitang Xu

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EDUCATION

Nottingham Trent University, U.

Sep 2021 to Apr 2023

Major in Fashion Design (BA)

Core Modules: Directions: Industry and Conte; Material Stories; Directions: Innovation and Tra; Co Lab: Research, Explo & Risk; Research: P & C for Fashion Design; Research: Culture & Context

Soochow University, China

Sep 2019 to May 2021

Major in Fashion Design and Management

Core Modules: Fashion Illustration (90); Functional Fashion Design (87); Textile Design (87); Fashion Marketing (91)

WORK EXPERIENCE

Assistant Designer | Jiangsu Maixiu Clothing Co., Ltd, Jiangsu, China

Apr 2020-May 2020

Conducted procurement and documentation of materials and equipment.

Performed the product design and prototyping of new clothing, as directed by head designers.

Researched the market and developed innovative designs such as new thread combinations and embroidery designs based on data collected and boosted sales by 10%.

Assistant Designer | Changzhou Yumei Clothing Co., Ltd, Jiangsu, China

Apr 2019-Jun 2019

Sewed slopers and used them for pattern drafting and chose contents to make clothing, guided by head designers.

Researched fashion, textile, and accessory trends and developed marketing and brand awareness initiatives through social media outlets. Compiled and analyzed customers' data, communicated with customers, and answered their questions clearly regarding products.

EXTRACURRICULAR EXPERIENCE

Student Designer and Visitor | GFW2023 LONDON

Jan 2023

- Designers and visitors take their graduation works to the London Fashion Week of graduates.
- The content of the work revolves around the culture and style of Tibet and appeals to modern people to leave the fast-paced social life and enter nature to enjoy the simple life.

Organizer | Photography Exhibition on Women's Body Shame

Nov 2022

- Assisted a classmate in the organization of her small-scale photography exhibition on women's body shame.
- Appreciated the social significance of art in unraveling societal problems about the stigmatization of women's periods and stretch marks and calling for people's attention.
- Expanded my horizons and sharpened my artistic taste for arts and designs.

Visitor | "Christian Dior: Designer of Dreams" Exhibition

Aug 2020

- Watched the Dior exhibition in Shanghai and appreciated Dior's rich heritage and stunning craftsmanship.
- Touched by the "Eastern" sections that boasted creations inspired by Mr. Dior's creative exploration of Chinese culture.
- Impressed by how the West and East bonded artistically by watching the house's collaborations with Chinese artists like Xu Bing and Lin Tianmiao.

Student Artist | Art Exhibition by Soochow University

Dec 2019-Jan 2020

- Composed an artwork with easily accessible materials on the 2011 Chongqing Forest Fire.
- Received positive feedback from the dean of the College of Textile and Clothing Engineering and was chosen as the best artwork.

Volunteer | Senior Citizens' Homes

Jan 2015-Dec 2019

- Volunteered to help with the old-age homes and looked after the elders by feeding them and washing their sheets.

KILLS & HOBBIES

- Languages: Mandarin (native), English (fluent); Painting: art student in high school
- Hobbies: Camping with family members and friends; photographing old streets and below-mentioned scenic spot